

Fireside Office Solutions adopts TR4 Heart & Soul

Employees of Fireside Office Solutions, Bismark, North Dakota, recently donated \$590 and visited TR 4 Heart & Soul's therapeutic riding center in Bismark.

The therapeutic riding center was this quarter's recipient of Fireside's "Adopt-a-Cause" community program. Its mission is to improve the quality of life of individuals with disabilities through the hearts and souls of horses.

The center's therapeutic riding classes focus on a broad range and combination of disabilities along with other physical and emotional hardships. While the sessions fall under the general term "therapeutic riding," each class has specific goals and measurable objectives, depending on the physical, cognitive, social and horsemanship skills of riders.



Blaisdell's, Storey Kenworthy and The Office Shop bag inaugural community commitment award in Vegas

Many congratulations to Blaisdell's Business Products of Richmond, California; Storey Kenworthy of Des Moines, Iowa; and The Office Shop of Brainerd, Minnesota—the inaugural winners of the new Outstanding Commitment to Your Community Awards at ISG's Industry Week in Las Vegas ([see page 20](#)).

Regular readers of Winner's Circle will be familiar with the good work done by all three dealers, who exemplify one of the IDC's greatest qualities—the understanding of how important it is to share its success in business to help support those in need.

"This award is in recognition of those members of ISG that through, their giving hands and generous hearts, have truly made a difference in their local communities," said Mike Gentile, president and CEO of ISG.



Strive acquires Pencilman Office Products



Strive Workplace Solutions of Portland, Oregon has recently completed the acquisition of Pencilman Office Products, of Nampa, Idaho.

The deal, which came in effect on November 1, 2022, will see Pencilman operate as usual until January 1, 2023 at which time it will be rebranded as Strive and be migrated onto Strive's systems and e-commerce platform. It will also then operate from Strive's Meridian, Idaho location.

"We feel that the Pencilman acquisition was a good match for Strive's business model and culture," says Jeff Lurcook, president of Strive, "as we value culture as much as any other aspect of the businesses we are looking to acquire."

Pencilman's former owners, Stacie Crust and Jim Jackson, will remain with Strive.

"Finding a company that aligned with our philosophy on how we take care of our customer's was the biggest deciding factor in choosing to team up with Strive," says Stacie Crust. "Going the extra mile for customers and giving customers access to reach a person and not just technology are things we have always considered important. We look forward to working alongside and becoming a part of the Strive team."